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Basis for Presentation

The following management's discussion and analysis ("MD&A") for Redishred Capital Corp. (the "Company" or "Redishred") has been prepared by management and focuses on key statistics from the consolidated interim financial report and pertains to known risks and uncertainties. To ensure that the reader is obtaining the all pertinent information, this MD&A should be read in conjunction with material contained in the Company's unaudited consolidated interim financial statements for the three months ended March 31, 2017 and 2016, which have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting standards Board ("IASB"). The Company's presentation currency is the Canadian dollar. The functional currency of the Company's foreign subsidiaries is the U.S. dollar, as it is the currency of the primary economic environment in which it operates. Additional information on Redishred, including these documents and the Company's 2016 Annual Report are available on SEDAR at www.sedar.com. The discussions in this MD&A are based on information available as at May 26, 2017.

Forward Looking Statements

Certain information included in this discussion may constitute forward-looking statements. Often, but not always, forward-looking reports can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking reports involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. In particular, certain reports, analysis and commentary in this document reflect Redishred's anticipated outlook of future events. These reports include, but are not limited to:

- (i) the Company's ability to achieve certain levels of cash flow and earnings before interest, taxes, depreciation and amortization ("EBITDA") as well as meet its financial obligations as they come due over the next twelve months, which may be impacted by:
 - a. the growth of the system sales achieved by existing and new locations,
 - b. the growth of sales achieved in corporate locations,
 - c. the economic circumstances in certain regions of the United States,
 - d. the level of corporate overhead,
 - e. the number of new franchises awarded,
 - f. the size of franchise territories awarded,
 - g. number and size of acquisitions,
 - h. the ability to realize efficiencies from acquired operations,
 - i. the exchange rate fluctuations between the US and Canadian dollar,
 - j. the outcome of potential litigation,
- (ii) anticipated system sales, royalty revenue and corporate store revenue, which may be impacted by industry growth levels which to date have been driven by favourable legislation and favourable media coverage on the impacts of identity theft and corporate security issues;
- (iii) recycling revenues may be impacted by commodity paper prices which will vary with market conditions both in the United States and Internationally;
- (iv) the anticipated corporate results which may be impacted by the ability of the Company to attain the anticipated sales and efficiencies; and by the performance of the local economies;
- (v) the awarding of franchises and licences, which is subject to the identification and recruitment of candidates with the financial capacity and managerial capability to own and operate a Proshred franchise or licence;

- (vi) the commencement of new franchise and/or licenced operations which may be delayed by the inability of the franchisee to comply with the franchise agreement terms and conditions post execution;
- (vii) acquisition activity may be impacted by the level of financing that can be obtained, the identification of appropriate assets and agreement of suitable terms;

These forward-looking reports should not be relied upon as representing the Company's views as of any date subsequent to the date of this document. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking reports will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company.

Non-IFRS Financial Measures

There are measures included in this MD&A that do not have a standardized meaning under International Financial Reporting Standards ("IFRS") and therefore may not be comparable to similarly titled measures presented by other publicly traded companies. The Company includes these measures as a means of measuring financial performance.

- **System sales** are revenues generated by franchisees, licensees and corporately operated locations. The system sales generated by franchisees and licensees drive the Company's royalties. The system sales generated by corporate locations are included in the Company's revenues.
- **Same store or location results** for system sales, royalty fees and corporate operational results are indicators of performance of franchisees, licensees and corporately operated locations that have been in the system for equivalent periods in 2017 and 2016.
- **EBITDA** is defined as earnings before interest, taxes, depreciation and amortization, reversal of impairment and gains or losses on sale of assets and corporate overhead.
- **Consolidated operating income** is defined as revenues less all operating expenses, depreciation and amortization related to the tangible assets. Depreciation and amortization for intangible assets has not been included in this calculation.
- **Corporate location operating income** is the income generated by corporately operated locations. The operating income generated is inclusive of depreciation on tangible equipment, primarily trucks and containers. It does not include amortization related to intangibles assets, allocations for corporate overhead or interest expense.

Key Performance Indicators (“KPIs”)

Management measures Redishred's performance based on the following KPIs:

1. System sales growth – management expects to achieve increases in system sales, which drive the Company's royalties and corporate location revenues.
2. EBITDA growth and margin – management uses this performance measure to assess both the Company's performance and the corporate locations' performance. Management is focused on growing the consolidated Company EBITDA and the corporate locations' EBITDA.
3. Consolidated Operating Income increases – this measure considers Redishred's ability to increase its operating income from operations and includes depreciation on tangible assets, the largest being truck assets.
4. Corporate location operating income growth – management's expectation is to grow operating income generated by the corporate locations as it drives the Company's cash flow.
5. Fixed Charge Coverage Ratio – a common measure of credit risk used by lenders, this measure considers Redishred's ability to pay both interest and principal on outstanding debt. Management is focused on increasing this ratio, as generally, the higher the fixed charge coverage ratio, the lower the credit risk.
6. Total Funded Debt to EBITDA Ratio – this measures Redishred's leverage and its' ability to pay all outstanding debt and assesses the Company's financial health and liquidity position. Management's goal is to continue to reduce this ratio which is an indicator that the Company has sufficient funds to meet its financial obligations.

Financial and Operational Highlights

The following table outlines Redishred's key IFRS and non-IFRS measures:

(in 000's except as noted)

For the three months ended March 31,	2017	2016	% change
System Sales Performance – in USD			
Total locations in the United States	29	27	7%
System sales	\$8,420	\$6,866	23%
<i>Percentage scheduled</i>	47%	49%	
System sales – same location	\$8,351	\$6,866	22%
<i>Percentage scheduled</i>	47%	49%	
Consolidated Operating Performance – in CAD			
Revenue	\$2,634	\$2,348	12%
EBITDA	\$807	\$617	31%
Operating Income	\$620	\$472	31%
<i>As a percentage of revenue</i>	24%	20%	
Operating Income per share fully diluted	\$0.014	\$0.015	(7)%
Corporate Location Performance – in CAD			
Revenue	\$2,106	\$1,893	11%
EBITDA	\$906	\$697	30%
Operating income	\$721	\$553	31%
<i>As a percentage of revenue</i>	34%	29%	
As at March 31 and December 31,	2017	2016	% change
Capital Management – in Canadian Currency			
Working capital (Normalized) ⁽¹⁾	\$431	\$116	272%
Debt to total assets ratio	0.50	0.95	47%
Fixed Charge Coverage ratio (Normalized) – rolling 12 months ⁽²⁾	1.36	1.18	15%
Total Funded Debt to EBITDA ratio – rolling 12 months	1.69	3.39	50%

(1) As at December 31, 2016, working capital has been increased by \$4.5M for this calculation as the Line of Credit that was due to expire on November 27, 2017 was extended by 2 years shortly after year end. Under IFRS the Line of Credit was fully classified as current.

(2) The normalized fixed charge coverage ratio as at March 31, 2017 excludes the discretionary \$3M repayment on the line of credit made in February 2017.

Summary of Q1 2017 Results and Operations

Stronger System Sales driving both Royalty and Corporate Location Revenue

System Sales: Redishred achieved 23% growth in total system sales during Q1-2017 versus Q1-2016. System sales increased due to the Company's continued focus on providing recurring scheduled service to small and medium sized enterprise clients as well as by continued investment into marketing initiatives designed to capture one-time unscheduled revenue. Service revenue grew by 15% in Q1-2017 over Q1-2016. Additionally, paper prices increased on average by 46% with paper tonnage increasing by 11%. This resulted in recycling revenue growth of 70%.

Royalties: As a result of the increase in system sales, royalty revenues grew by 17% in the first quarter of 2017 over the first quarter of 2016.

Corporate Locations: Our corporate location revenues grew by 11% during Q1-2017 versus in Q1-2016.

Corporate Location Investments and Centralization Plan – creating a scalable platform

During Q1-2017, corporate location EBITDA has grown 30% over Q1-2016 and operating income has grown by 31% over the same period. The Company's investments in the later part of 2016 and early into 2017 have allowed the Company to grow both its' sales and bottom line in Q1-2017. These investments included:

- (1) enhancing corporate location management;
- (2) centralizing inside sales functions, invoicing and accounts receivables; and
- (3) purchasing new shredding trucks and refurbishing older trucks.

The Company's centralization program will be completed in the first half of 2017.

Debt Reduction and Improving Balance Sheet

Over the last three years, the Company has reduced the amount owing on its line of credit by \$3.75 million. As a result of this, the Company's rolling twelve-month total funded debt to EBITDA ratio has decreased by 50% since December 31, 2016. As at March 31, 2017, the Company's normalized working capital has improved by \$316,000 since December 31, 2016. Management will continue to balance investment in human resources, trucks and technology with continued management of its debt balances.

Equity Raise

On January 23, 2017, the Company closed its private placement raising \$4.03 million. In addition, 1,125,000 stock options were exercised for a total amount of \$207,500. The Company plans to use the funds to conduct accretive acquisitions.

The Company also converted three of its term loans and convertible debentures into equity, which were obtained from certain members of the Company's Board of Director's.

Business Overview

Redishred Capital Corp., headquartered in Mississauga, Ontario, Canada operates the Proshred franchise and licence business (defined as the business of granting and managing franchises in the United States and by way of a master license arrangement in the Middle East) as well as operates corporate shredding businesses directly. In the first quarter of 2017 the Company managed \$8.4 million USD in System Sales (\$6.8 million USD through franchised/licensed locations and \$1.6 million USD through the corporately owned operations).

The Company's strategy is to:

1. Maximize organic same location revenue (in particular scheduled/recurring revenue) and earnings.
2. Expand the location footprint in North America by way of both franchising and accretive acquisitions.
3. Drive depth of service and earnings in existing locations by way of conducting smaller accretive acquisitions.

Redishred was founded in 2006 with the purpose to acquire and grow a business platform in the information destruction and security industry. In 2008, Redishred acquired Professional Shredding Corporation and its primary assets which included the Proshred system and brand, including 16 franchised locations. As of March 31, 2017, there were 29 operating Proshred locations in the United States servicing 31 metropolitan markets.

Of the 29 operating locations, 22 are franchised, allowing the owner of the franchise to operate a Proshred business in certain geographic area(s). The Company derives revenues from franchise and license fees as well as royalty and service related fees from the 22 franchised locations.

The Company also operates 7 Proshred locations directly, including Syracuse, Albany, Milwaukee, New York City, Charlotte, Miami and Northern Virginia. These corporate locations generate shredding service revenue and recycling revenue as well as incur costs related to servicing customers, marketing, salaries and administration.

As of March 31, 2017, the Company also has one international master license to operate in the Middle East¹. There are Proshred locations in operation in the Qatar, the UAE, Saudi Arabia, Lebanon and Oman.

¹ Middle East license includes Gulf Cooperation Council countries of Saudi Arabia, Kuwait, Bahrain, Qatar, The United Arab Emirates, the Sultanate of Oman and the Republic of Yemen, in addition to, the Eastern Mediterranean Levant Countries of Turkey, Syria, Lebanon, Palestine, Jordan, Iraq, and Egypt including the islands of Crete, Cyprus, Rhodes, Chios and Lesbos.

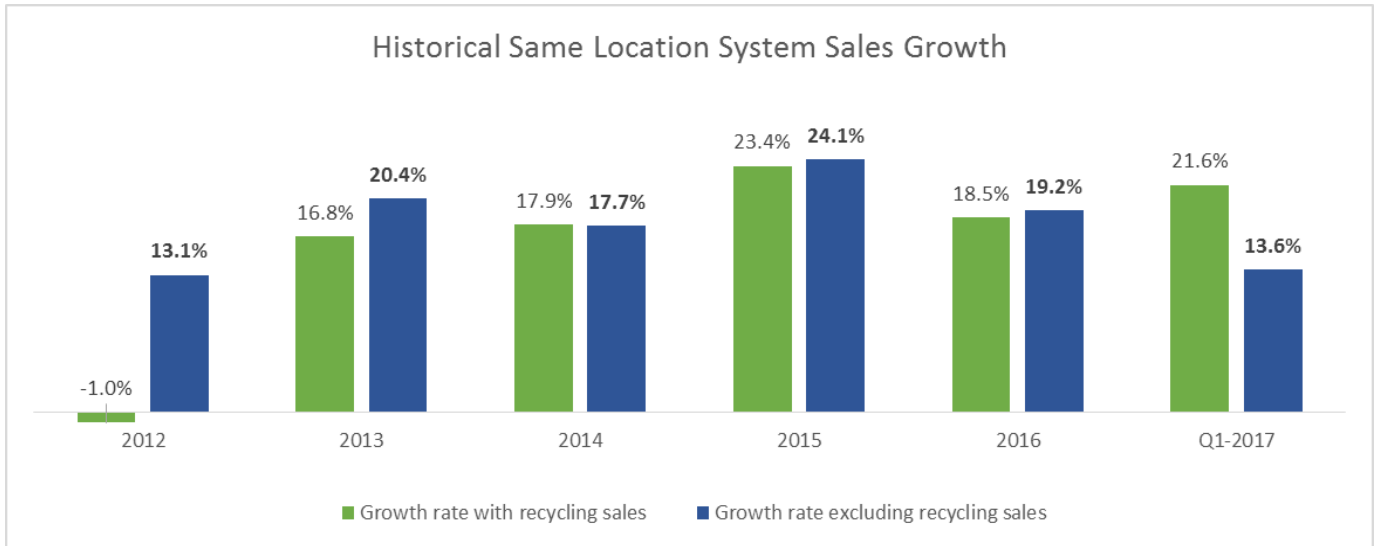
Business Strategy

1. Maximize Same Location Revenue and Earnings

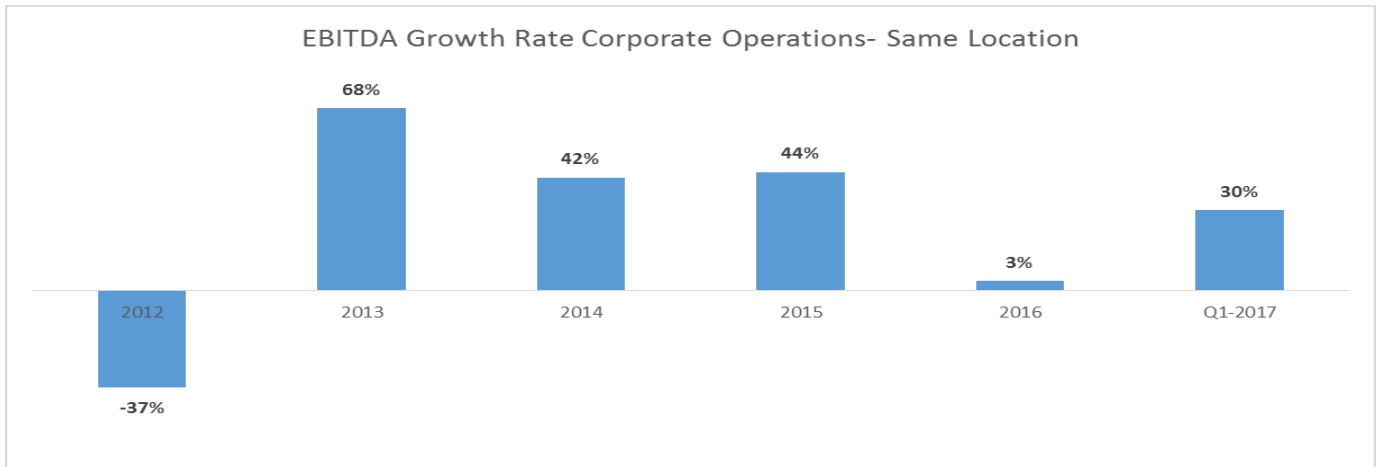
Management will focus on three key areas to drive same location revenue and earnings:

- (1) maximizing revenue and earnings on existing routes;
- (2) enhancing inbound and outbound marketing and sales processes and;
- (3) minimize operating and administrative costs.

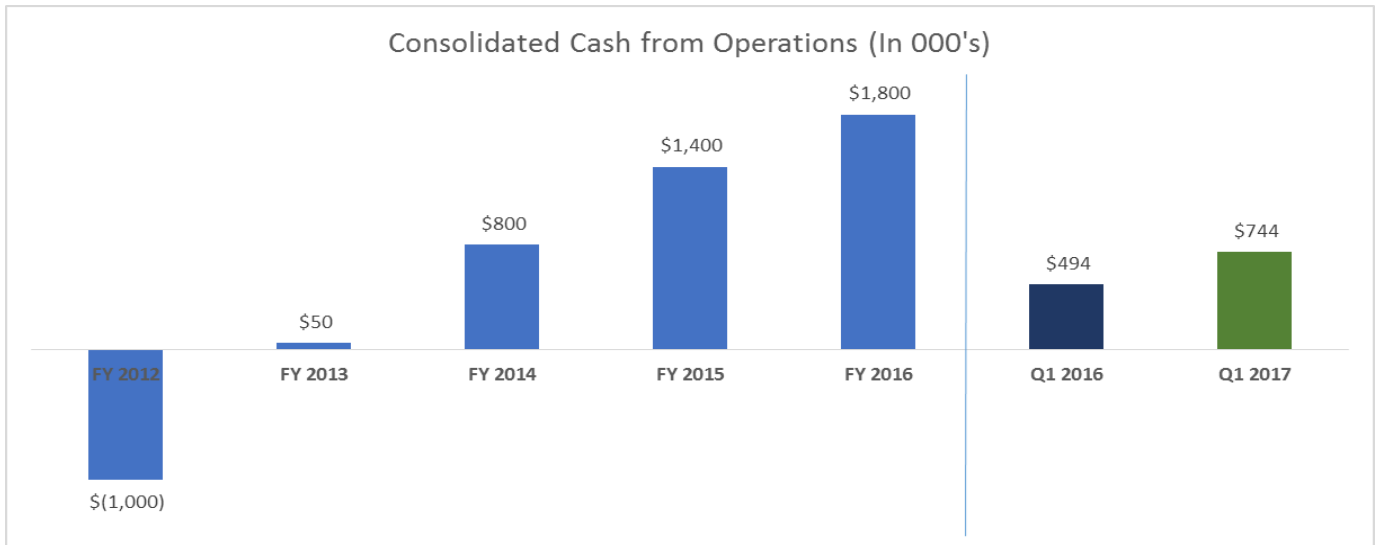
Redishred and its' franchisees have continued to invest in trucks, marketing and sales initiatives as well as human resources to maximize the outcome in our three core areas of performance. Over the last 5 years, Redishred has seen an average increase of 18% in same location system revenue (excluding recycling revenue), and an average increase of 25% in same location corporate store EBITDA. This has led to continued annual increases in consolidated cash flows from operations.



Note (1): Q1-2017 growth rates are calculated over Q1-2016.



Note (1): Q1-2017 growth rates are calculated over Q1-2016.



2. Expanding the Location Footprint

The Company has traditionally expanded its footprint utilizing a franchise and licence model. This model provides Redishred with royalty and franchise/licence fee income, in exchange for an exclusive service and marketing area. The Company has and will continue to provide various support programs to its franchisees to drive both their revenue and earnings. The Company's plan for 2017 and onward will not only include footprint growth by way of franchising, but also by way of accretive acquisitions.

The Company's North American locations are as follows:

Franchised Location	Markets Served	Operating Since
Springfield, MA	Western Massachusetts including Boston suburbs	June 2003
Tampa Bay, FL	Tampa Bay, Clearwater, St. Petersburg, Sarasota, Lakeland and Orlando.	March 2004
Denver, CO	Greater Denver area	August 2004
Philadelphia, PA	Philadelphia and northern suburbs	September 2006
Kansas City, MO	Greater Kansas City area	December 2006
New Haven, CT	State of Connecticut	April 2007
Chicago, IL	Greater Chicagoland area	April 2007
Raleigh, NC	Raleigh, Winston Salem, Greensborough and Eastern North Carolina	June 2007
Baltimore, MD	Baltimore and Washington, DC	November 2007
Orange County, CA	Orange County	September 2009
San Diego, CA	San Diego	October 2010
Indianapolis, IN	Greater Indianapolis area	June 2011
Atlanta, GA	Greater Atlanta area	January 2012
Phoenix, AZ	Phoenix, Scottsdale and Tempe	January 2012
Dallas, TX	Dallas and Fort Worth	March 2012
Houston, TX	Greater Houston area	November 2012
Richmond, VA	Richmond, Norfolk and Virginia Beach	March 2013
San Francisco, CA	San Francisco, Silicon Valley, San Jose, East Bay, Oakland	October 2013
Seattle, WA	Seattle and Tacoma	October 2013
Southern New Jersey, NJ	Southern New Jersey and Delaware	May 2014
Minneapolis, MN	Minneapolis and St. Paul	February, 2016
St. Louis, MO	Greater St. Louis area	August 2016

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Corporate Location	Markets Served	Operating Since⁽¹⁾
Syracuse, NY	Syracuse and Rochester, NY	March 2004
Albany, NY	Albany and the Hudson River Valley	April 2003
Milwaukee, WI	Milwaukee, Madison and Racine	August 2003
New York City, NY	New York City, Westchester, Rockland, Dutchess and Putnam Counties, Bergen County, NJ, Staten Island and Long Island	January 2008
Miami, FL	Miami, Fort Lauderdale and Palm County	June 2008
Charlotte, NC	Charlotte, Statesville, Ashville, and Rock Hill, SC	April 2006
N. Virginia, VA	Washington, DC suburbs including Arlington, Alexandria, Tysons, Reston and Dulles	July 2008

(1) Syracuse has been corporately operated since May 1, 2010; Albany has been corporately operated since July 1, 2010; Milwaukee has been corporately operated since January 1, 2011 and New York City has been corporately operated since January 1, 2012. The Charlotte, NC location has been corporately operated since July 31, 2013. The Miami, FL business has been corporately operated since January 1, 2014. The N. Virginia, VA business has been corporately operated since March 31, 2017.

3. Driving Depth in existing Corporate Markets

With a strong presence in New York State, Western North Carolina, Florida, and the Northern Virginia markets, Redishred's plan is to conduct acquisitions that lead to the following outcomes:

1. Increase our market share in existing corporate markets.
2. Generate strong route densities driving better truck operating costs.
3. Minimize risk of client service issues by having increased access to trucks in close by markets.
4. Maximize the utilization of centralized services in our Toronto head office.

Performance Compared to 2017 Targets

Growth of Same Location Service System Sales⁽¹⁾:

2017 Target	Growth of 12% to \$27.5M USD.
Q1-2017 Performance	Redishred's service system sales grew by 15% over Q1-2016, achieving \$6.7M USD. Scheduled sales grew by 17% and unscheduled sales grew by 11% over Q1-2016. Same location scheduled sales grew by 17% and same location unscheduled sales grew by 9% over Q1-2016.

Consolidated EBITDA from existing operations:

2017 Target	Attain EBITDA of \$2.8M from existing locations, growing by 18% over 2016.
Q1-2017 Performance	Redishred is on target for achieving its annual goal. During the 1 st quarter of 2017, Redishred attained \$807,000 in EBITDA from existing operations, growing 31% over the 1 st quarter of 2016.

Consolidated Operating Income from existing operations⁽²⁾:

2017 Target	At least \$2.0M.
Q1-2017 Performance	Redishred is on target for achieving its annual goal. During the 1 st quarter of 2017, Redishred attained \$620,000 in consolidated operating income from existing operations, growing 31% over the 1 st quarter of 2016.

Expand by way of Accretive Acquisitions:

2017 Target	Conduct between \$3M and \$4M of acquisitions.
Q1-2017 Performance	On March 31, 2017, the Company purchased the Proshred Northern Virginia franchise for CAD\$1.4M. Redishred is actively pursuing other acquisitions.

Franchise Development:

2017 Target	Award between two and four new franchised locations per annum.
Q1-2017 Performance	During the three months ended March 31, 2017, the Company did not award any new franchise locations. Redishred is actively pursuing franchise opportunities.

(1) Service related sales excludes recycling sales.

(2) Existing operations includes the existing corporate operations, the franchise system and the existing infrastructure to support the existing locations.

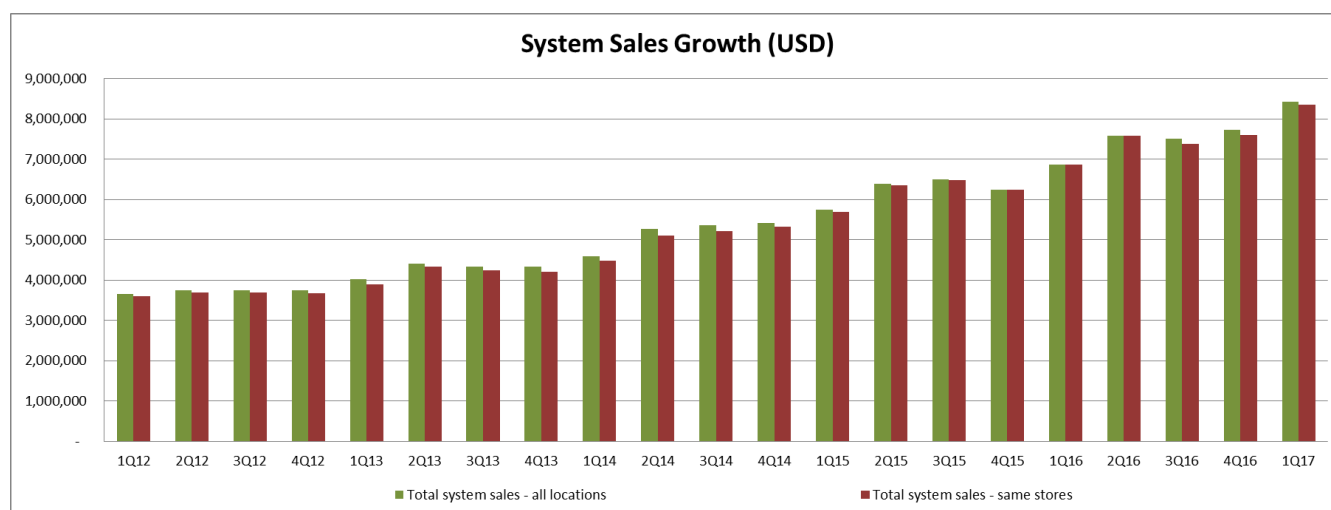
System Sales

Franchisees, corporate and international locations derive revenue by providing shredding services to their customers, and by selling recycled paper and other recyclable by-products. These sales are commonly referred to as “system sales,” and are the key driver of royalty and service fee revenue. System sales are denominated and reported in US dollars during the reported periods as follows:

For the three months ended March 31,	2017	2016	% Change
Total North American operating locations at period end	29	27	7%
Operating territories – (US only)	123.5	120.1	3%
Total system sales (USD)	\$ 8,420,117	\$ 6,865,531	23%
Same location total system sales (USD)	\$ 8,350,798	\$ 6,865,531	22%
Total system sales (CDN)	\$ 11,139,815	\$ 9,422,255	18%

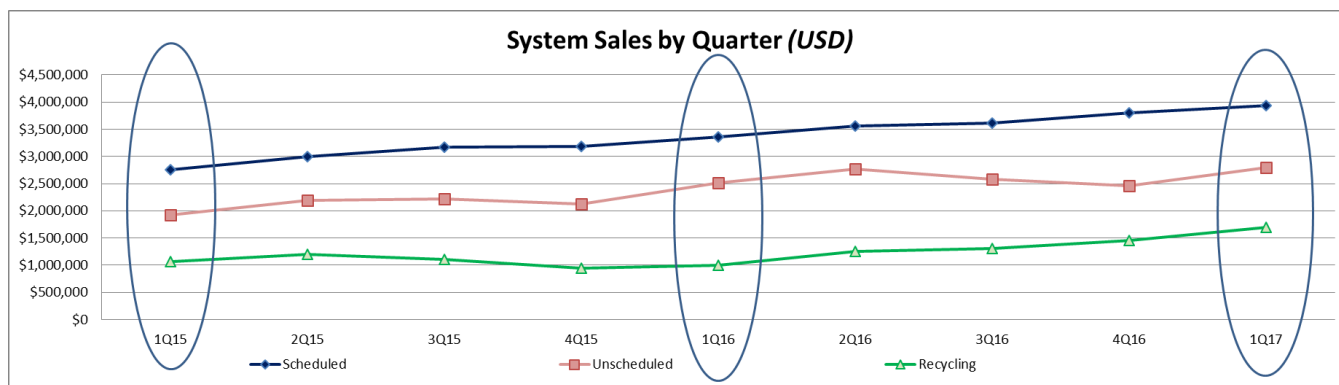
System Sales Trend:

The following chart illustrates system sales growth in USD by quarter since the first quarter of 2012.



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MARCH 31, 2017**

System sales are broken into three categories, scheduled service sales, unscheduled service sales and recycling.



For the three months ended March 31, 2017, service related system sales grew by US\$856,041, a 15% increase over the comparative 2016 period.

Scheduled sales:

Scheduled sales are defined as the revenue generated from customers with regular service that may occur on a weekly, bi-weekly, or monthly basis. Proshred sales and marketing strategies have been and continue to be focused on this particular sales category, as this provides our franchisees and corporate locations with stable and recurring cash flows. This focus resulted in continued growth in this category of 17% over the same period in 2016.

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Scheduled service sales (USD)	3,930,930	3,354,738	17%
Same store scheduled service sales (USD)	3,915,560	3,354,738	17%

Unscheduled sales:

Unscheduled sales are defined as the revenue generated from customers who have one-time or seasonal requirements for document destruction. An example of unscheduled sales is when an accounting firm is required to destroy an abundance of confidential working papers and documents after their tax season. Unscheduled sales reached a record high of \$2,797,303 growing 11% over the same period in 2016.

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Unscheduled service sales (USD)	2,797,303	2,517,454	11%
Same store unscheduled service sales (USD)	2,755,328	2,517,454	9%

**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
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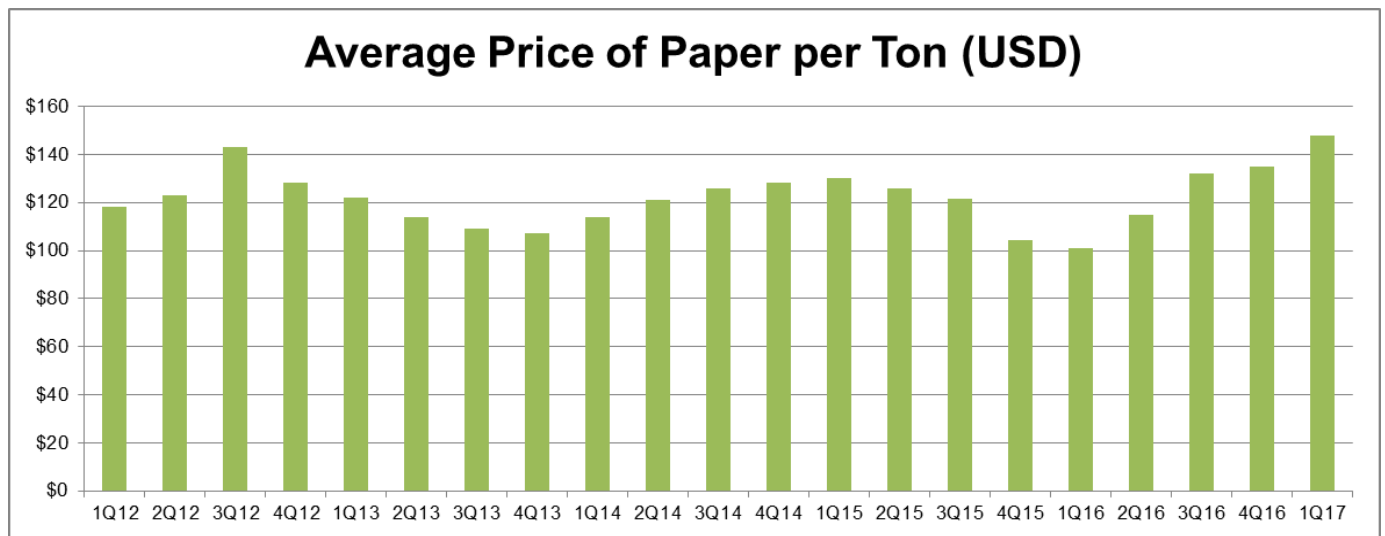
Recycling sales:

Recycling sales are defined as the revenue generated from the shredded paper and other material that is sold to various recycling companies. This sales category is driven by the price of paper, which is impacted by global supply and demand for shredded paper and the volume of paper recycled which is measured in tons.

For the three months ended March 31,	2017	2016	% Change
	\$	\$	
Recycling sales (USD)	1,691,884	993,339	70%
Same store recycling sales (USD)	1,679,910	993,339	69%

Historical Pricing Trends:

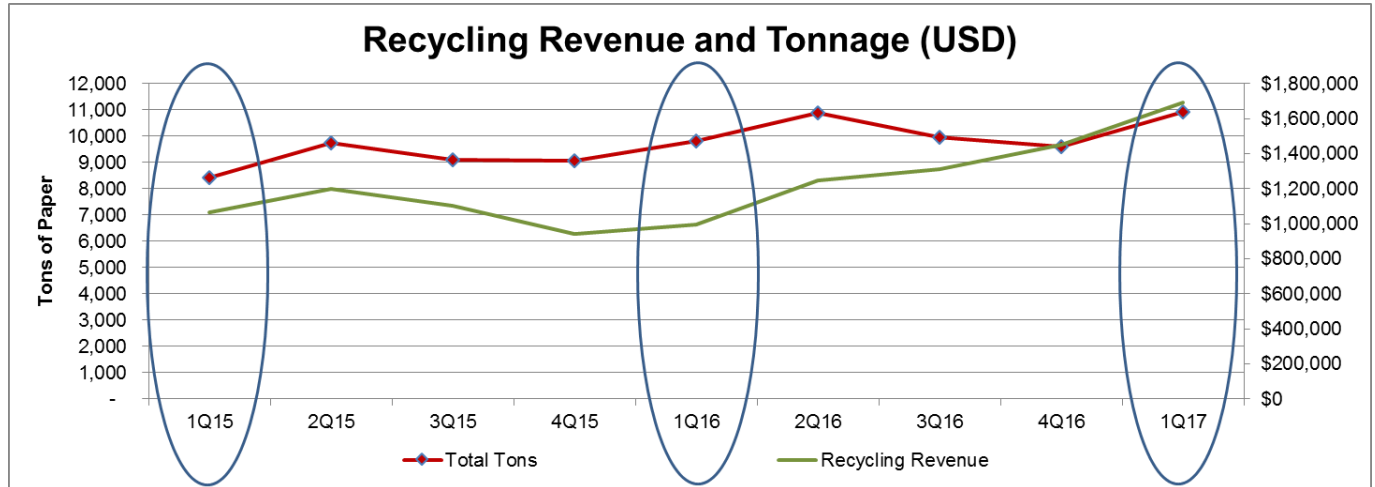
Since the 1st quarter of 2016, paper pricing in the Proshred system has steadily increased quarter over quarter as there has been a recovery in paper based commodity prices both abroad and domestically in the US. The average price of paper in the Proshred system was \$148 per ton in Q1-2017 versus \$101 per ton in Q1-2016, an increase of 46%.



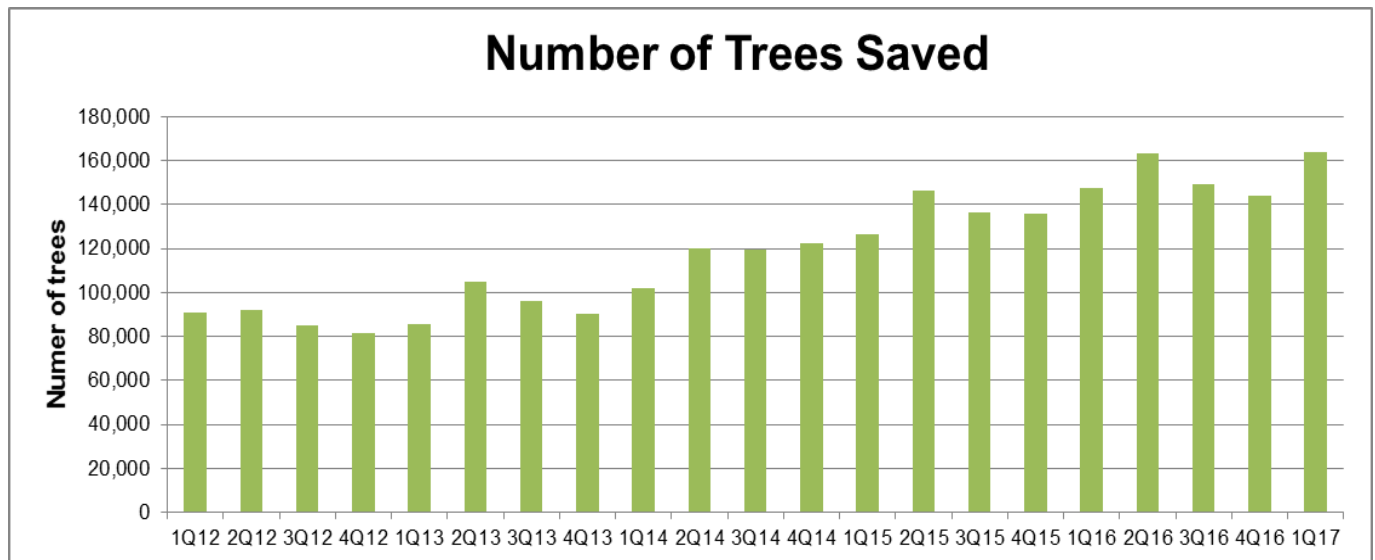
**REDISHRED CAPITAL CORP.
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Historical Volume of Paper:

During Q1-2017, the system shred and recycled 11% more paper than in Q1-2016, driving recycling revenues upwards. The Proshred system shred and recycled 11,000 tons of paper during the first quarter of 2017 (9,900 – during the first quarter of 2016), which equates to 165,000 trees being saved (Q1-2016 – 147,000).⁽¹⁾



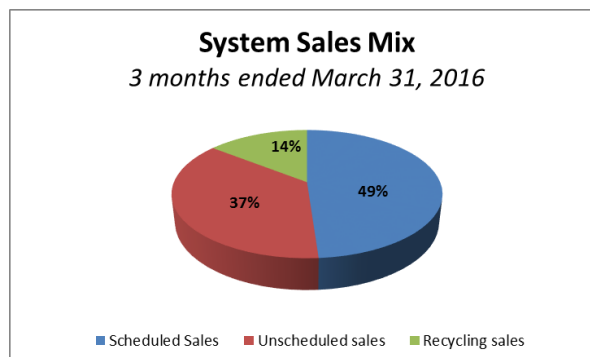
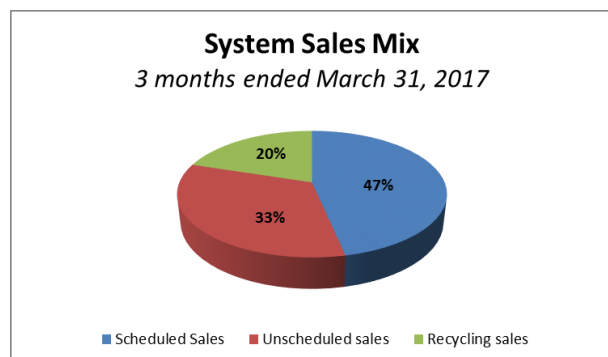
(1) The estimated amount of paper that can be produced from a tree has been conservatively estimated by management based on information taken from Conservatree.org.



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**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
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Mix of business:



Franchising & Licensing

Total Revenue

Royalties and service fees are charged for the use of the trademarks and system, franchise and license fee revenue is generated when a franchise or license is awarded and training is completed. Royalty and service fees earned in Q1-2017 were higher than in Q1-2016 by 16% due to increased system sales, including scheduled, unscheduled and recycling system sales.

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Royalty and service fees	528,328	456,128	16%

The Company earns all franchising and licensing related revenues in US dollars, which are translated at the average exchange rate for the period. For the three months ended March 31, 2017, total revenue denominated in US dollars was US\$399,341 (three months ended March 31, 2016 – US\$332,358).

Operating Expenses

Operating expenses for the three months ended March 31, 2017 include expenses to support all Proshred locations in operations, training and initial support for pending locations, and the costs to develop new markets by way of franchising, licensing and acquisition. Also included in operating expenses are ongoing stock exchange listing and regulatory costs, professional services, occupancy costs and management salaries and benefits. During the first quarter of 2017, total operating expenses increased as a result of the investments in attracting and retaining stronger senior management. The Company closely monitors and controls all operating expenses.

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Salaries	341,178	235,423	(45)%
General, administrative and marketing	285,459	300,615	5%
Total operating expenses	626,637	536,038	(17)%

Depreciation and Amortization – Franchising

Depreciation relates to the purchase of computer equipment and furniture at the head office. Amortization relates to the purchase of Professional Shredding Corporation (“PSC”) and the Proshred franchise business in 2008.

Depreciation and amortization is as follows:

For the three months ended March 31,

	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Depreciation – tangible assets	2,546	-	100%
Amortization – intangible assets	133,522	138,577	(4)%

Acquisition of franchise

On March 31, 2017, the Company acquired the Proshred Northern Virginia business from an existing franchisee for an aggregate purchase price of US\$1.07 million. The acquisition was financed by utilizing Redishred's cash reserves as well as a vendor financing. The following table outlines the preliminary purchase price allocation, including the assets and liabilities purchased and the consideration given on the closing date of the acquisition.

	<i>In USD</i>	<i>In CAD</i>
	\$	\$
Assets acquired		
Net Working capital	53,000	70,490
Tangible assets	588,000	803,193
Customer relationships	400,000	532,000
Re-acquired franchise rights	34,332	45,662
Removal of original franchise agreement	(18,236)	(24,254)
	<u>1,073,000</u>	<u>1,427,090</u>
Consideration given		
Cash	800,000	1,064,000
Note payable	125,000	166,250
60-day payable	50,000	66,500
Contingent consideration	98,000	130,340
	<u>1,073,000</u>	<u>1,427,090</u>

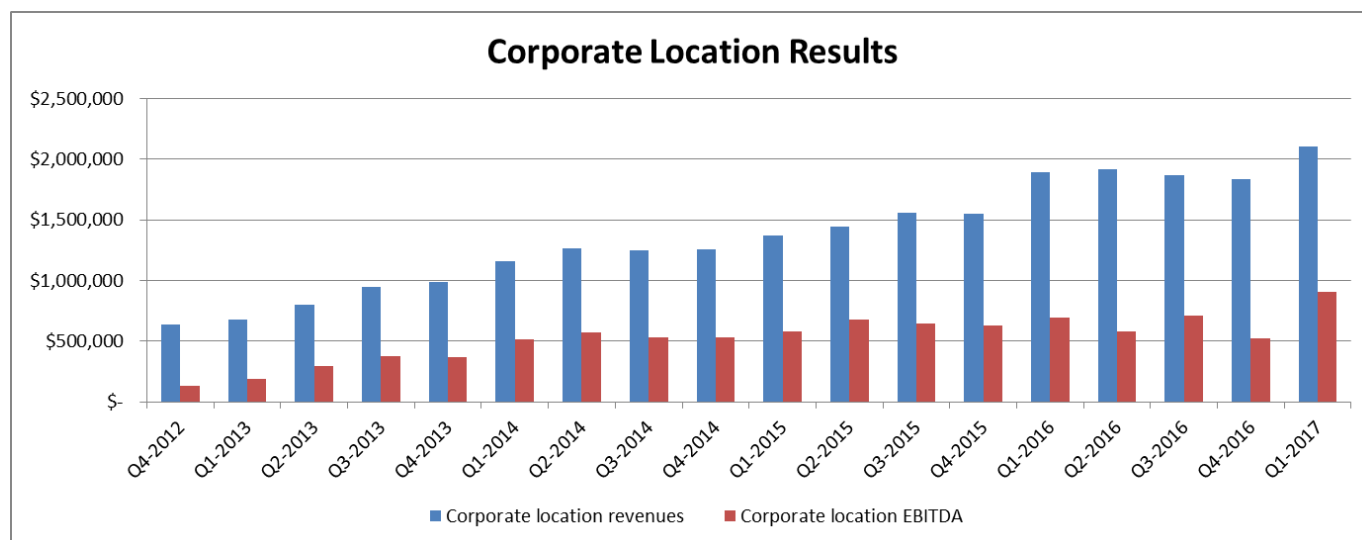
Corporate Operations

The Company operates seven shredding locations in Syracuse, Albany, Milwaukee, New York City, Charlotte, Miami and Northern Virginia. These locations represent the Company's corporately owned locations. The Company purchased the Northern Virginia franchise from a retiring franchisee on March 31, 2017.

During the three months ended March 31, 2017, the total corporate location revenues grew by 11% over the prior comparative period. The Company also increased EBITDA and operating income by 30% and 31%, respectively, over the 1st quarter of 2016.

(In 000's)	<u>Total Corporate Locations</u>		
For the three months ended March 31,	<u>2017</u>	2016	% Change
	\$	\$	
Revenue:			
Shredding service	1,750	1,643	7%
Recycling	356	250	42%
Total revenue	<u>2,106</u>	<u>1,893</u>	11%
Operating costs	<u>1,200</u>	<u>1,196</u>	0%
EBITDA	<u>906</u>	<u>697</u>	30%
Depreciation – tangible assets	<u>185</u>	<u>144</u>	28%
Corporate operating income	<u>721</u>	<u>553</u>	31%

Corporate location revenues and operating costs are generated in US dollars, which are translated at the average exchange rate for the period. For the three months ended March 31, 2017, corporate location revenues, denominated in US dollars were US\$1,583,551 (three months ended March 31, 2016 – US\$1,378,624).



Note (1): The Company acquired the Charlotte franchise on July 31, 2013.
 Note (2): The Company began operating the Miami franchise corporately since January 1, 2014.
 Note (3): The Company acquired the assets of Recordshred Inc. on December 31, 2015.
 Note (4): Corporate operating income does not include an allocation of corporate overhead.

**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
MARCH 31, 2017**

Amortization - intangibles

Amortization of intangible assets relates to the assets purchased in relation to the corporate locations.

Depreciation and amortization are as follows:

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Amortization – intangible assets	97,400	95,509	2%

Foreign exchange

All of Redishred's revenues are denominated in US dollars; this dependency on US dollar revenues causes foreign exchange gains when the Canadian dollar depreciates versus the US dollar or when the Company incurs significant US dollar costs. The Company has significant dollar value assets denominated in US dollars which are revalued at the exchange rate at the date of the statement of financial position, which results in unrealized foreign exchange gains or losses.

Exchange rates utilized

As at,	<u>2017</u>		<u>2016</u>		<u>2015</u>	
	Q1	Q4	Q3	Q2	Q1	Q4
	\$	\$	\$	\$	\$	\$
Balance sheet date exchange rates (CDN to USD)	1.330	1.343	1.313	1.290	1.300	1.384
% change	(1)%	2%	2%	(1)%	(6)%	

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Average exchange rates for the period (CDN to USD)	1.323	1.3724	(4)%

Foreign exchange gain (loss) was as follows:

For the three months ended March 31,	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
Realized foreign exchange (gain)	(88,171)	(225,074)	61%
Unrealized foreign exchange (gain) loss	(31,546)	369,331	109%
Foreign exchange (gain) loss	(119,717)	144,257	183%

Interest income and expense

Interest income is derived from cash savings accounts held by the Company and by way of finance income related to the financing of franchise fees.

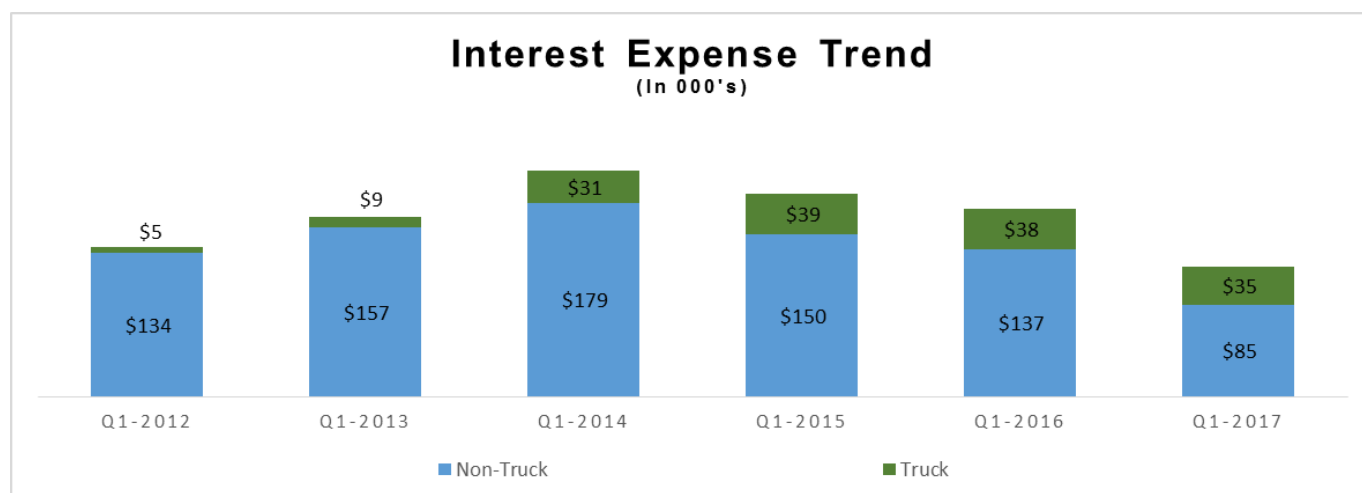
Interest expense relates to the following:

- the Company's line of credit facility, which bears interest at 10% per annum, and
- truck loan agreements, which bear interest at 5.95% to 8.0% per annum.

The Company converted the following debt to equity on January 23, 2017:

- three loan agreements, related to the Proshred Charlotte franchise, of \$642,000, and
- convertible debentures of \$350,000.

Interest expense decreased in the first quarter of 2017 in comparison to the prior comparative period as a result of the principal repayments made on the line of credit, including a principal repayment of \$3 million in February 2017.



For the three months ended March 31,	2017	2016	% Change
	\$	\$	
Interest income	2,311	2,556	(10)%
Interest expense	(120,284)	(174,596)	31%

Income Tax

On March 17, 2008 the Company booked a future tax liability relating to the purchase of PSC and Proshred Franchising Corp. ("PFC"). During the three months ended March 31, 2017, the Company booked a tax recovery of \$18,496. The recovery is primarily due to the reversal of timing differences related to the future tax liability that was recorded upon the acquisition of PSC. This tax recovery was offset by withholding and state taxes of \$22,099.

Net income

For the three months ended March 31, 2017, net income before foreign exchange and income tax increased by 308% over the prior year comparative period. Net income in Q1-2017 increased by 633% over Q1-2016. The growth was a result of operating income growth in the corporate locations, the decline in interest expense and the foreign exchange gain recorded in Q1-2017.

Reconciliation of EBITDA to Net Income

For the three months ended March 31,

	<u>2017</u>	<u>2016</u>	<u>% Change</u>
	\$	\$	
EBITDA	807,480	616,604	31%
Less: depreciation – tangible assets	(187,828)	(144,157)	30%
Operating income	619,652	472,447	31%
Less: amortization - intangible assets	(230,924)	(234,086)	(1)%
Less: interest expense	(120,284)	(174,596)	31%
Add: interest income	2,311	2,556	(10)%
Income before foreign exchange, and income tax:	270,755	66,321	308%
Foreign exchange gain (loss)	119,717	(144,257)	183%
Income tax (expense) recovery	(3,602)	5,354	(167)%
Net income (loss)	386,870	(72,582)	633%

**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
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Selected Quarterly Results

<i>(in CDN except where noted)</i>	2017		2016			2015		
	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
	\$	\$	\$	\$	\$	\$	\$	\$
System sales (USD)	8,420,117	7,719,401	7,511,789	7,576,734	6,865,531	6,246,162	6,497,246	6,391,020
Total Revenue	2,634,451	2,357,247	2,418,386	2,475,518	2,348,152	2,105,982	1,974,509	1,824,583
Franchise and license fees	-	-	67,611	175,006	-	122,533	4,120	2,210
Royalty and service fees	528,328	481,190	480,039	457,819	456,128	434,070	415,832	378,989
Total revenue from franchising and licensing	528,328	481,190	547,650	632,825	456,128	556,603	419,952	381,199
Operating costs	(626,637)	(576,057)	(514,899)	(567,611)	(536,038)	(698,770)	(414,321)	(453,747)
One-time costs	-	(148,642)	-	-	-	-	-	-
Total operating expenses	(626,637)	(724,699)	(514,899)	(567,611)	(536,038)	(698,770)	(414,321)	(453,747)
Franchising and licensing EBITDA	(98,309)	(243,509)	32,751	65,214	(79,910)	(142,167)	5,631	(72,548)
Corporate locations revenue	2,106,123	1,876,057	1,870,736	1,842,693	1,892,024	1,549,379	1,554,557	1,443,384
Corporate locations operating costs	(1,200,334)	(1,361,140)	(1,162,739)	(1,154,551)	(1,195,510)	(913,240)	(908,449)	(764,529)
Corporate locations EBITDA	905,789	514,917	707,997	688,142	696,514	636,139	646,108	678,855
Depreciation – equipment	(185,281)	(161,868)	(160,070)	(138,883)	(144,157)	(137,570)	(120,789)	(119,418)
Total operating income – corporate	720,508	353,049	547,927	549,259	552,357	498,569	525,319	559,437
Consolidated EBITDA	807,480	271,408	740,748	753,356	616,604	493,972	651,739	603,307
Normalized EBITDA	807,480	420,050	740,748	753,356	616,604	493,972	651,739	603,307
Normalized Operating Income	619,652	248,769	580,678	614,473	472,447	356,402	530,950	486,889
Income (loss) before taxes from continuing operations	390,472	(182,167)	104,823	191,569	(77,936)	255,559	347,399	18,358
Income (loss) attributable to owners of the parent	386,870	(17,386)	75,589	188,267	(72,582)	(112,571)	363,260	35,710
Basic and diluted net income (loss) per share	.00	(.00)	.00	.01	(.00)	(.00)	.01	.00

(1) Certain amounts have been reclassified to conform to the current period's presentation.

Financial Condition, Capital Resources and Liquidity

The Company closely monitors its cash balances and cash flows generated from operations to meet its requirements.

	March 31, 2017	December 31, 2016	<i>% Change</i>
Working capital (Normalized) ⁽¹⁾	\$431,324	\$115,641	273%
Total assets	\$11,692,610	\$10,001,400	17%
Total liabilities	\$5,884,041	\$9,482,882	38%
Debt to total assets ratio	0.50	0.95	47%
Fixed Charge Coverage ratio (Normalized) ⁽²⁾ – rolling 12 months	0.51	1.18	15%
Total Funded Debt to EBITDA ratio – rolling 12 months	1.69	3.39	50%

(1) As at December 31, 2016, working capital has been increased by \$4.5M for this calculation as the Line of Credit that was due to expire on November 27, 2017 was extended by 2 years shortly after year end. Under IFRS the Line of Credit was fully classified as current.

(2) The normalized fixed charge coverage ratio as at March 31, 2017 excludes the discretionary \$3M repayment on the line of credit made in February 2017.

The total assets of the Company have increased when compared to December 31, 2016 primarily as a result of the acquisition of the Proshred Northern Virginia business. The total liabilities of the Company have decreased over the prior year as a result of a principal repayment of \$3 million on the Company's line of credit. The Company has \$4.06 million available for use on its line of credit as of March 31, 2017.

As a result of the \$3 million principal repayment made, the Company's rolling twelve-month fixed charge coverage has decreased by 57% and its total funded debt to EBITDA ratio has decreased by 50% since December 31, 2016. The Company's working capital has improved to \$431,000 as at March 31, 2017. Management will continue to balance investment in human resources, trucks and technology with continued reduction and management of its debt balances.

Line of Credit

The Company has a line of credit facility with a related party entity, the Company's largest shareholder, for a maximum of \$6.03 million, repayable on November 27, 2019, bearing interest at a fixed rate of 10% per annum. The Company has drawn from its line of credit in order to finance the purchase of all of its corporate locations with the exception of Charlotte and Northern Virginia. The Company has also drawn from its line of credit for general business purposes. On February 7, 2017, the Company signed an amendment to its existing line of credit facility, extending the facility's term for an additional two years to November 27, 2019. The Company made a \$3 million principal payment on February 9, 2017. As of March 31, 2017, there is \$4.06 million available for use on the line.

At March 31, 2017, current liabilities of \$2,698,605 (December 31, 2016 - \$6,815,122) are due to be settled within one year from the balance sheet date.

The Company has the following operating lease commitments:

	\$
Less than 1 year	209,824
Between 1 and 5 years	556,327
Over 5 years	35,978
Total	<u>802,129</u>

Based on overall cash generation capacity and financial position, while there can be no assurance, management believes the Company will be able to meet financial obligations as they come due over the next twelve months.

The Company did not declare any dividends during the year.

**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
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On January 23, 2017, the Company closed its private placements and debt conversion, issuing 17,962,929 common shares.

The details of the private placement and debt conversions are as follows:

	<u>Value</u>	<u>Common Shares</u>	<u>Issue Price</u>
	\$	Units	\$
Private placement (see note e)	4,034,300	13,447,669	0.30
Debt conversion	642,078	2,140,258	0.30
Conversion of debentures	375,000	1,250,002	0.30
Options exercised	207,500	1,125,000	0.15-0.20

The following are the balances of issued common shares of the Company.

	<u>Common stock</u>	
	<u>Number</u>	<u>\$</u>
March 31, 2017	46,902,587	14,070,776
December 31, 2016	28,939,658	8,590,995

Capital Assets

As at,	<u>March 31, 2017</u>	<u>December 31, 2016</u>	<u>% Change</u>
	\$	\$	
Net book value	3,980,383	3,222,547	24%

During the three months ended March 31, 2017, capital assets (not including intangible assets) increased as a result of the acquisition of the Proshred Northern Virginia franchise on March 31, 2017.

Off-Balance Sheet Financing Arrangements

The Company has no off-balance sheet financing arrangements.

Transactions with Related Parties

A Director of the Company is the owner of the Tampa Bay, Florida Proshred franchise. There is no accounts receivable balance due from this franchise at March 31, 2017 (March 31, 2016 - \$3,820). During the three months ended March 31, 2017, the Company earned royalties, service fees and interest income of \$32,865 (during the three months ended March 31, 2016 - \$31,411) from this franchise.

The Company has a line of credit facility with a related party entity, the Company's largest shareholder, for a maximum of \$6.03 million, repayable on November 27, 2019, bearing interest at a fixed rate of 10% per annum. The Company has drawn from its line of credit in order to finance the purchase of all of its corporate locations with the exception of Charlotte and Northern Virginia. The Company has also drawn from its line of credit for general business purposes. On February 7, 2017, the Company signed an amendment to its existing line of credit facility, extending the facility's term for an additional two years to November 27, 2019. The Company made a \$3 million principal payment on February 9, 2017. As of March 31, 2017, there is \$4.06 million available for use on the line.

**REDISHRED CAPITAL CORP.
MANAGEMENT'S DISCUSSION AND ANALYSIS
MARCH 31, 2017**

Included in selling, general and administrative expenses for the three months ended March 31, 2017 are insurance premium amounts of \$8,760 (for the three months ended March 31, 2016 - \$997) paid to an insurance brokerage firm managed by a Director of the Company.

On December 31, 2012, the Company obtained equity and debt funding, directly or indirectly, from certain members of the Company's Board of Director's. The Company issued \$375,000 convertible, unsecured subordinated, debentures. The debentures have a five year term and a coupon of 7.5% interest per annum payable annually. The debenture holders may defer interest otherwise due and payable until the next interest payment date, in which case the deferred interest payment will accrue additional interest at 7.5% per annum. Each \$1,000 principal amount of debenture entitles the holder to convert to approximately 3,333 common shares at a conversion price of \$0.30 per share. On January 23, 2017, the convertible debentures were converted to common shares.

In order to finance the acquisition of the Charlotte location, the Company obtained four loans from certain members of the Company's Board of Director's. On January 23, 2017, the Company converted three of the loans into equity at a price of \$0.30 per common share.

Risks and Uncertainties

Please refer to the Redishred 2016 Annual Report for a listing of all risks and uncertainties. There have been no material changes relating to the Company's risks and uncertainties since December 31, 2016, the Company's fiscal year-end.

Use of estimates and judgements

The preparation of the financial report in conformity with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenue and expenses during the reporting period. Actual results could differ materially from those estimates and assumptions. These estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods. The significant areas of judgements, estimates and assumptions are set out in Note 4 of the consolidated financial statements found in Redishred's 2016 Annual Report. During the most recent interim period, there have been no changes in the Company's accounting policies or procedures and other processes that have materially affected, or are reasonably likely to materially affect, the Company's accounting judgements, estimates and assumptions.

Investor Relations Activities

The Company does not have any investor relations arrangements.

Share Data

The Company's authorized share capital is unlimited common shares without par value. As at March 31, 2017, there were 46,902,587 issued and outstanding common shares and there were 975,000 options to acquire common shares. During the three months ended March 31, 2017, 1,125,000 stock options were exercised (during the three months ended March 31, 2016 – nil). The net stock compensation charge, after adjusting for stock option forfeitures, amounted to \$479 for the first quarter of 2017 (for the first quarter of 2016 – \$644).

Subsequent events

On May 1, 2017, the Company issued 531,000 stock options to the Board of Director's at an exercise price of \$0.51, with a term of five years. The Company also issued 162,500 stock options to Senior Management at an exercise price of \$0.51 with a term of five years.

Dated: May 26, 2017

